



Pauley CREATIVE

The Leading Digital Marketing Agency
for the Construction Industry

**Find out whether you'd
like to work here...**

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How we think...

"Don't raise your voice, improve your argument"



+44 (0) 1908 671707



talk@pauleycreative.co.uk



www.pauleycreative.co.uk

Who are we?

The leading digital marketing agency for the construction industry.

We build lead generation websites, online specification tools and web applications and we create digital marketing strategies for building product manufacturers and specialist organisations within the construction industry.

Based just off Junction 14 M1, in a beautiful open plan office building in the leafy outskirts of Milton Keynes.



Moody office shot.

Thinking we like...

"Everyone is not your customer"



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What's in it for me?

7 things you'll love working at Pauley Creative:

1. Rubbing shoulders with the best marketing brains in construction
2. Helping to improve the marketing of some of the best construction brands
3. Time (and budget) for you, to attend the best digital events
4. A buzzing, open-plan environment (with music & everything)
5. Continuous digital training & a career plan from year one.
6. A small but driven team and a knowledge sharing approach.
7. A chunk of the company's performance-based annual bonus.

Thinking we like...

"If you change nothing, nothing will change"



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The role – Sales and marketing assistant

This role is a fantastic and exciting opportunity to join a leading digital marketing agency and learn the industry from the ground up.

The role's primary function is to work alongside highly skilled digital marketing specialists in a variety of disciplines, supporting them to fulfill their own job functions, helping the agency deliver for its clients and to help achieve our growth plans.

You'll be hands on, supporting the team to deliver market leading campaigns and activity for clients as well as supporting the sales and marketing function of Pauley Creative. You'll learn how things are done right and be exposed to all aspects of digital from website production, seo, content, pr, customer research, ppc, email and the over arching strategy.

This is a huge opportunity that will suit a graduate of a digital marketing degree that is hoping to take the first step in making a career for themselves in the marketing sector.

Due to the broad exposure, the role will allow the successful candidate to explore all aspects of agency life with a view to progressing in a particular discipline that suits their skills longer term. Progression and expert training will be provided to allow the individual to 'find themselves' a career in the marketing space.

Thinking we like...

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10 things we'll expect of you

1. **A passion for pursuing a marketing career**
2. A marketing related degree
3. **Hard work and a can do attitude**
4. A superb work ethic
5. **Attention to detail**
6. Excellent communication and organisational skills
7. **Desire to learn**
8. Ability to apply yourself
9. **Self motivation**
10. No fear of getting stuck in

Thinking we like...

"Great things never come from comfort zones"



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6 ways to check if we're a good fit

1. **We're strong communicators, big on talking and working stuff through.**
2. We write while we work, it helps us learn (and might help others in the future).
3. **We're comfortable in an informal environment (we swear, we laugh, we shout, we're quiet, music is on – that sort of thing. No dogs though*)**
4. We're confident; we can talk to anyone, CEO to new marketing guy.
5. **We never assume we know everything, we like learning new things.**
6. We love our clients, but they are not always right.
7. **We work hard and have high expectations.**

Thinking we like... "I may look like I'm doing nothing but... in my head I'm quite busy"



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Where's Pauley Creative going?

We're ambitious, we've got great clients, we're confident in our abilities and we're on a growth spurt. That means exciting shiz ahead for us...

1. We have a clear strategic plan (We'll show you when we meet).
2. We're building a team with depth and quality.
3. We know who our prospective clients are and how to reach them.
4. We need people like you to help us make it happen.
5. The time is now.

Thinking we like...

"The trouble is, you think you have time"



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How to apply

Email – talk@pauleycreative.co.uk

Tweet - [@pauleycreative](https://twitter.com/pauleycreative)

Call – 01908 671707

Connect – <https://www.linkedin.com/in/stuardinnie/>

DOWNLOAD THE FULL JOB SPEC AT
www.pauleycreative.co.uk/digital-marketing-jobs-in-construction

Read this: [Your first steps into the world of construction marketing](#)

Thinking we like... "The worst mistake anyone can make is being too afraid to make one"



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Thank You

For more information visit our website at

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